

Advanced Know Your Business (KYB) Solution

Safeguard Against Identity Threats Across Supply Chains and B2B Transactions

In today's interconnected digital economy, the rise of synthetic and fake identities and malicious actors poses a critical threat to organizational integrity and security. As businesses increasingly rely on B2B transactions and intricate supply chains, the potential for malicious actors to infiltrate and exploit these networks has never been greater.

Constella's Advanced Know Your Business (KYB) solution emerges as a critical safeguard, empowering organizations to detect and mitigate such risks with precision. By fortifying defenses against fraudulent activities and high-risk behaviors, Constella ensures businesses can navigate this evolving threat landscape with confidence and clarity.

Uncover & Mitigate B2B Entity / Supply Chain Risks

Constella's Advanced KYB, powered by ID Fusion and the world's largest data lake, is an innovative solution that uncovers external identity threats with an unparalleled level of depth and confidence.

Harnessing the power of AI-driven data correlation across 1 trillion identity data points, our Advanced KYB empowers organizations to conduct proactively:

- **External Identity Monitoring:**

Identify potential threats and risks posed by fraudulent / criminal activity through regular, comprehensive scanning.

- **B2B Entity / Supply Chain Monitoring:**

Safeguard your investments and supply chain integrity through ongoing insights.

- **Fraudulent Identity Provisioning:**

Fortify your organization's defenses against fraudulent and criminal activity by uncovering potential identity risk factors in your supply chain and B2B transactions.

Unparalleled Detection Capabilities

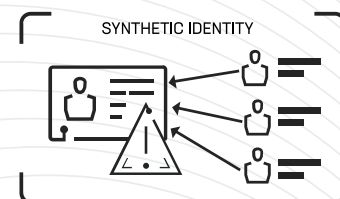
For the financial sector and other industries characterized by stringent regulations, sensitive data, and high susceptibility to identity threats, Constella's Advanced KYB solution delivers:

- **Synthetic and Fake Identity Detection:**

Constella's proprietary ID Fusion engine uncovers synthetic and fake identities created to mislead and abuse organizations.

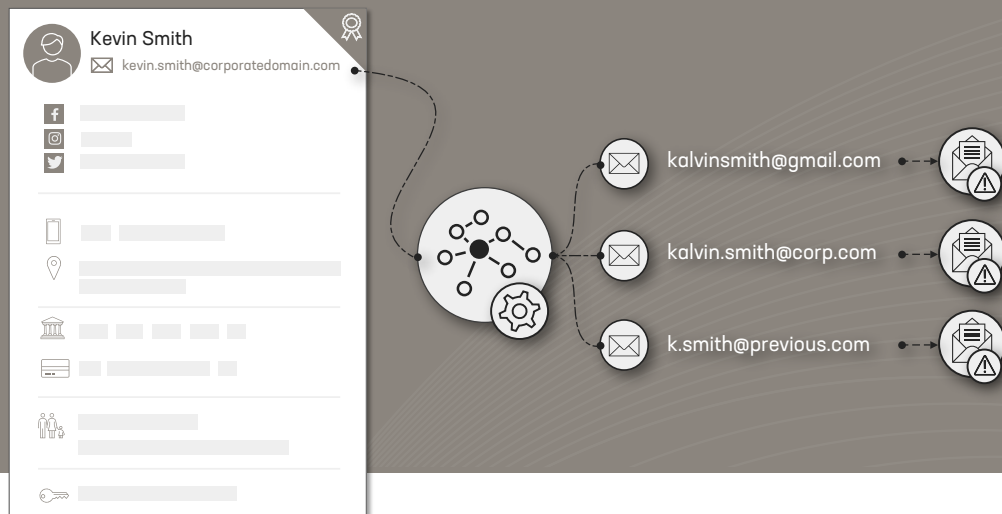
- **Identity Threat Digital Monitoring:**

Identify risky and criminal activities for millions of digital fraudsters, including hackers, information sellers, carding traders, drug dealers, money launderers, human traffickers, and more.



ID Fusion

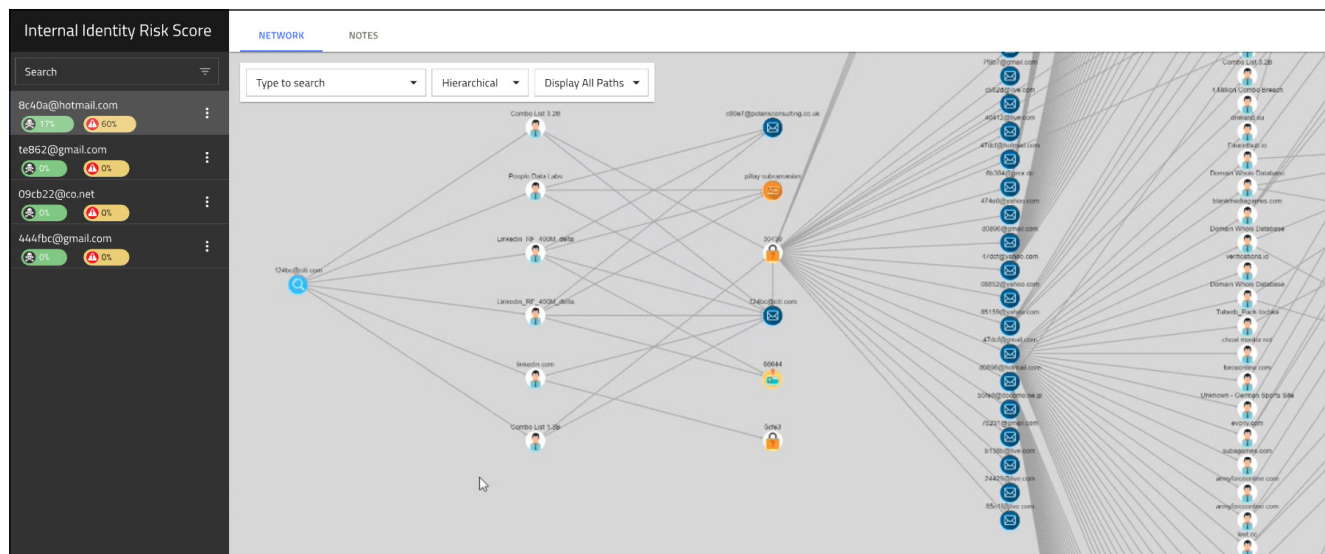
Connecting identity records across one person



About ID Fusion Constella's proprietary ID Fusion engine connects identity information through billions of relations using private, structured data - enabling organizations to uncover synthetic identities, overemployment, and other identity risk and threats.

Outputs: Actionable Data Insights

- **Criminal Risk Score:** Evaluate the likelihood of existing criminal behavior, aiding in informed decision-making.
- **Synthetic Score:** Quantify risk associated with each individual based on comprehensive data analysis by ID Fusion.



Mitigate Risk Through Comprehensive Identity Threat Management

Learn more about Constella's Advanced KYB Solution.
[Constella.ai](https://constella.ai)



About Constella

Constella.ai is the global leader in AI-driven identity risk and deep and dark web intelligence for such applications as identity theft, insider risk, Know Your Employee (KYE), and deep OSINT investigations. With the world's largest breach database, containing over one trillion data attributes in 125+ countries and over 53 languages, Constella empowers leading organizations across the globe to monitor and secure critical data through unparalleled visibility and actionable insights. Ready for a secure future? Reach out to Constella today and stay one step ahead of digital threats.